

I Mondiali 2026 su Dazn: 104 partite, 16 ore di diretta al giorno e 3 nuovi format. Ecco il programma

2026-05-19 12:37:02 di Forbes.it

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Dazn ha definito la programmazione per i Mondiali di calcio 2026, garantendo 16 ore di diretta al giorno, dal mattino a notte fonda. La piattaforma trasmetterà in esclusiva con commento in italiano tutte le 104 partite del torneo. L'offerta comprende anche 104 sintesi, 34 rassegne dei momenti salienti, sette raccolte di gol e circa mille eventi complessivi, supportati dall'introduzione di nuove funzionalità digitali interattive.

Per l'occasione, Dazn ha commissionato un'opera celebrativa al designer milanese **Marcello Pipitone**, legando il lancio della competizione a un'iniziativa culturale sul territorio.

"Mancano poche settimane all'inizio dei Mondiali e noi saremo lì con i nostri inviati per raccontarne i protagonisti, la loro storia e il loro percorso sul campo", ha commentato **Stefano Azzi**, ceo di Dazn Italia. "Volevamo celebrare questo momento in modo speciale, per questo abbiamo pensato a un'installazione che riflettesse l'essenza del torneo e la sua capacità di unire, facendo scoprire al pubblico di tifosi culture e storie uniche. Abbiamo scelto Marcello perché la sua è una visione moderna, in linea con il nostro approccio".

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